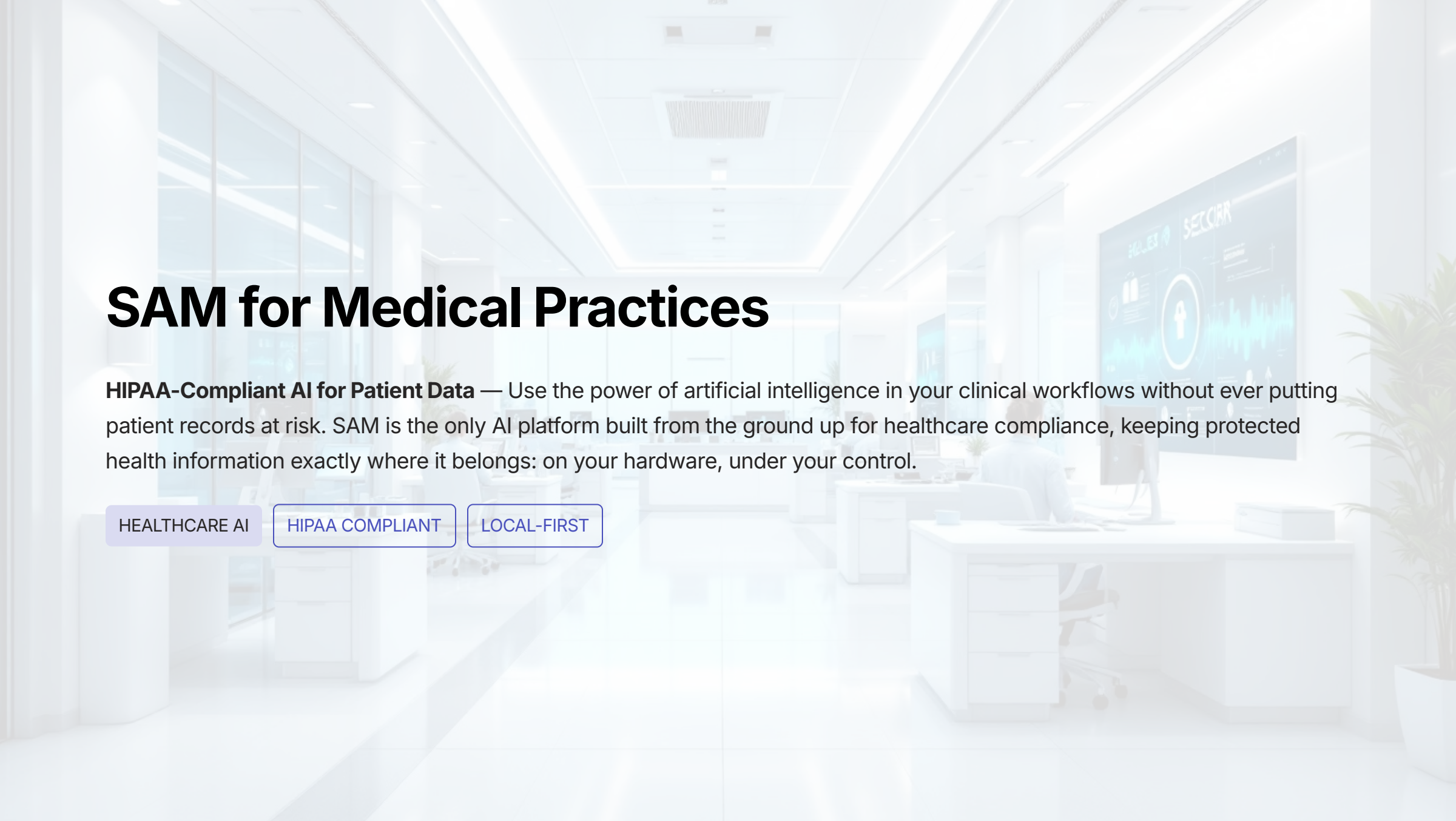




SAM for Medical Practices

HIPAA-Compliant AI for Patient Data — Use the power of artificial intelligence in your clinical workflows without ever putting patient records at risk. SAM is the only AI platform built from the ground up for healthcare compliance, keeping protected health information exactly where it belongs: on your hardware, under your control.

HEALTHCARE AI

HIPAA COMPLIANT

LOCAL-FIRST

The Problem Your Practice Faces

"No ChatGPT with patient records. No Claude with medical histories. No cloud AI with protected health information."

This isn't just policy — it's survival. The regulatory environment is unforgiving, and the stakes couldn't be higher for your practice, your patients, and your career.

The Compliance Reality

- HIPAA § 164.308 mandates safeguarding all PHI
- Fines of \$100–\$50,000 **per breach violation**
- OCR has filed 150+ enforcement actions since 2020
- Malpractice insurance excludes cloud AI risks
- State medical boards can revoke your license
- Patients can sue you personally for violations

The Impossible Tension

You want AI to accelerate chart review, treatment planning, and drug interaction checking. But cloud AI requires sending patient records to third-party servers — creating a direct path to regulatory fines, litigation, and reputation destruction.

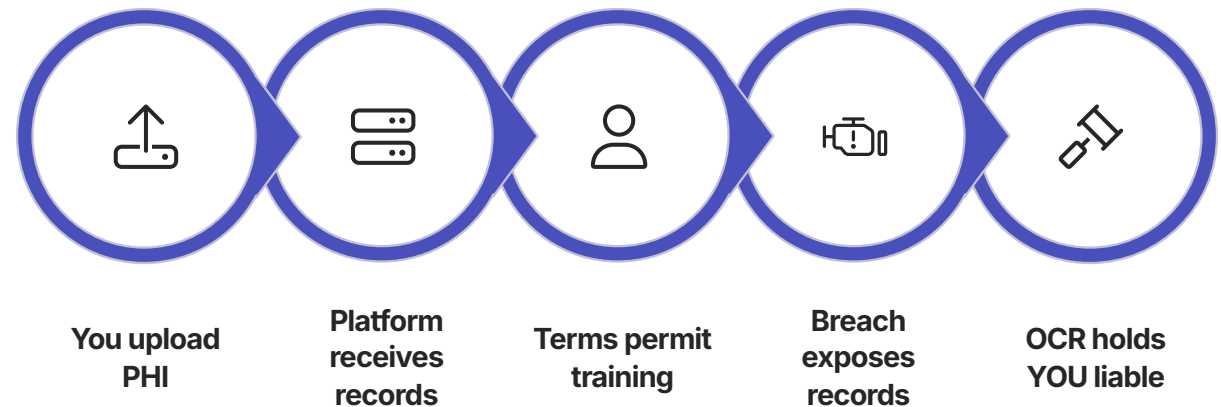
So you skip AI entirely. Your patients receive slower care. Your practice bleeds efficiency. And your competitors quietly pull ahead.



Doing nothing is also a competitive risk. The question is how to use AI **safely**.

Why Cloud AI Violates HIPAA

When you upload a patient chart to ChatGPT or any cloud AI platform, you've already lost control — and HIPAA holds **you** responsible, not the vendor.



Even if no breach occurs, you're already violating the **Minimum Necessary Rule** — you don't need to send an entire chart to cloud AI when you could keep processing local. OCR's position is clear: promising to keep data safe is not a safeguard. Losing control of the data is the violation.

⊗ Your malpractice carrier: **"Cloud AI is explicitly excluded. You're not covered."** One breach can cost \$1M+ in fines, legal fees, and patient notifications.

How SAM Keeps Patient Data Secure

SAM is built specifically for healthcare compliance. Your patient records never leave your hardware — period. Here's how the architecture works in practice:



Local Storage

Charts and records live in secure OneDrive folders synced to a Mac mini in your office. SAM reads them locally — zero API calls to external servers. Zero patient data in the cloud.



Local AI Models

Routine clinical tasks — drug interaction checking, protocol verification, note summarization — run on local models (Gemma 2, Qwen, DeepSeek) entirely on your Mac mini. No cost per task. No cloud dependency.



Smart Extraction

For complex analysis, SAM extracts only the clinical question — never the raw patient record — before any cloud query. You maintain full control with a complete audit trail.



Compliance Stack

Apple Secure Enclave encryption, Deputy access control, Watchdog activity monitoring, and Birddog anomaly detection. Full audit trail proves patient data never left your premises.

✅ **OCR's perspective:** "This practice used AI, kept patient data local, and has a complete audit trail. Compliant."

Cost Advantage & Your Next Steps

Cost Comparison

Cloud AI (Annual)	SAM
ChatGPT Pro (5 users): \$1,200/yr	Mac mini hardware: \$2,500 one-time
API calls: \$500– \$1,500/mo	Software license: \$3,000–\$5,000/yr
Compliance consultant: \$5,000–\$15,000/yr	Cloud AI (when needed): ~\$200/mo
Total: \$15,000– \$40,000/yr	Total: ~\$6,000/yr

\$35K

Max Year-1 Savings

\$100K

3-Year Savings Potential

Get Started This Week

01

Assessment

We map your clinical workflows

02

Deployment

Mac mini + secure local setup in 48 hours

03

Compliance Validation

Full HIPAA audit trail documentation

04

Training

Your clinical team learns SAM in 2 hours

 clickitfranchise.com

 Find your local franchise partner

 Ask about SAM for Medical Practices

Talk to Us This Week

"Our practice uses AI safely. We keep your records local and secure. See our compliance proof." — **That's a trust differentiator in healthcare.**